



October 2021

Dear Parents and Carers

Your PTA

We are writing to you to relaunch a fantastic opportunity to raise funds for the school. This has already been successfully used in the past by the PTA, parents and carers.

Your shopping habits do not need to change, and with the simple use of either The Giving Machine website and/or the Shop&Give smart device app you can help boost funds at no additional cost to yourself or the school.



By following a few simple instructions you are able to log in, select the “cause” and then continue on to the chosen retailers eg Tesco, Argos, M&S, Amazon and the like. The cause is “Birchington C of E Primary PTA” (61884).

The Giving Machine total up donations earned by buying / logging on through this portal.

These are then paid to the PTA account regularly through the year, which in turn will be invested in the development, enjoyment and learning of your children at the school.

We have provided a couple of links and support that gives you more information and instructions on how to set this up.

www.thegivingmachine.co.uk

[Shop and Give app](#)

Moreover, **and this is a game changer**, even if you do no shopping, TheGivingMachine add extra money every time you simply log in to the app/site. This **daily** bonus can vary upwards from 1p per person each log in.

Think about it if everyone joined, then logged in once every day, think of the potential rewards for the school!



Please support us on this.

Any questions please contact the PTA by email on:-

admin@birchington.kent.sch.uk